

Blush by Sadie C's - Couture Collection Prom Ambassador 2025

Requirements for Participation

1. Applications must be completed and submitted by **December 30th, 2024**.
2. Applicants must be Juniors or Seniors in high school.
3. Ambassadors will be selected based on the quality of the application, enthusiasm, and alignment with the program's goals.
4. Ambassadors must be active on at least two of the following social media platforms: Instagram, Facebook, or TikTok.
5. Applicants must grant Blush by Sadie C's staff permission to review their social media profiles.
6. In person interview will be held on **January 7th, 2025**. Time to be announced at a later date.
7. Once selected, each Ambassador must fulfill the minimum social media posting requirements.
8. Ambassadors are expected to represent Blush by Sadie C's in a positive and professional manner on social media.

What Do You Earn..... BLUSH BUCKS!!

A MAXIMUM of \$200 "Blush Bucks" per ambassador can be earned and applied towards your purchase of a designer formal gown. All "Blush Bucks" must be used in a single transaction and no balance will be carried forward. If the value of your purchase is more than the value of "Blush Bucks" you have acquired, you are responsible for the remaining balance. All "Blush Bucks" must be used in one transaction by April 30th, 2025.

How Do You Earn Blush Bucks?

Group Photoshoot

The first Ambassador Photoshoot will be a group event during the week of January 13th (exact date/time TBD). Ambassadors are responsible for their own "Prom Ready" hair and makeup. The shoot, directed by Blush by Sadie C's staff, will feature each Ambassador modeling at least two gowns which will be selected by Blush by Sadie C's team. Digital images will be provided for posting and personal use, with the requirement to credit/tag Blush by Sadie C's when posting. All images remain the property of Blush by Sadie C's and may be used for advertising on any platform without notice.

Individual Photoshoots

During the months of January, February, March and April, the Ambassador must visit BBSC for try-on sessions to create content for the required social media posts. An appointment is required and it is the responsibility of each ambassador to call the store in advance (318.334.1600) to schedule their appointment time. Missing a monthly try-on will result in dismissal from the program and forfeiture of any unused "Blush Bucks." Ambassadors must arrive photo-ready with hair and makeup done. Failure to follow posting or appointment requirements will lead to dismissal from the 2025 program and loss of discounts.

Social Media Posts

Each Prom Ambassador is required to complete social media advertising posts each month, **6 total POST per month (3 still photos, 3 video/reels)**. We ask that you mix up the platforms to which you are posting. Each photo, video, or post shared across multiple platforms counts only once. For example, a photo of you in a red dress posted on Instagram and reshared to Facebook will count as just one post. The Blush By Sadie C's - Couture Collection Instagram and/or Facebook page should be tagged in each post along with the designer of the gown being modeled. If any content is deemed inappropriate or

offensive by Blush by Sadie C's staff, it will be reviewed by Blush by Sadie C's, and appropriate action will be taken at our discretion. The 6 required posts per month are worth \$5 each in "Blush Bucks" for a total of \$30 "Blush Bucks" per month.

Proof of Required Posts

To earn "Blush Bucks," Ambassadors must send photo proof of their posts to BBSC staff via GroupMe. It's the Ambassador's responsibility to submit their posts; any posts not sent will not count. Proof must be submitted within the same month the post is made. Late submissions (after the month ends) will not be counted. Proof is due by the last day of each month.

DUE DATES:

January – January 31st
February – February 28th
March – March 31st
April – April 30th

Digital Discount Cards

Each Ambassador will receive a digital discount card to share with friends and potential customers. The card offers a \$10 discount towards a full-priced designer formal gown from Blush by Sadie C's Couture Collection, with a minimum purchase of \$200. Ambassadors are encouraged to promote the card on social media, allowing friends and followers to screenshot and use them at the time of purchase. Each time the Ambassador's card is presented, the Ambassador will earn \$20 Blush Bucks.

The card must be present at the time of purchase for the Ambassador to receive "Blush Bucks" and the customer to receive a discount. Cards will no longer be valid after April 30th, 2025.

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I, _____ (print name), understand and agree to follow the rules and expectations listed above as a BBSC Prom Ambassador.

Ambassador Signature: _____

If under 18, Parent Signature: _____